



Dear Community Partner,

For over 30 years, Swamp Fest has brought our community together to support the local charities, organizations, and small businesses that need us most. What began in 1994 as a small fundraiser has grown into a beloved annual tradition that now draws thousands of visitors—yet our mission has never changed.

Swamp Fest was founded to help local groups whose needs were growing but who lacked the resources to host large fundraisers of their own. Today, that purpose remains at the heart of everything we do. After operating costs, every dollar raised is returned directly to local charities and community programs.

Your support makes this possible. A donation or sponsorship—big or small—helps us continue uplifting families, empowering local vendors, and strengthening the organizations that make our community feel like home.

Thank you for considering a contribution to Swamp Fest and for helping us continue a tradition built on generosity, pride, and community spirit.

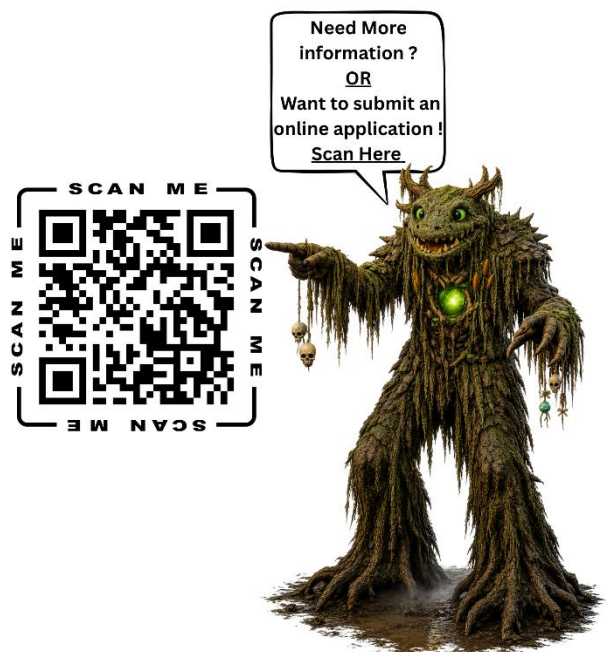
With gratitude, Weeki Wachee Swamp Festival Inc. Board of Directors.

Tabitha Hazelton

Sponsorship Coordinator / Vice President

sponsors@weekiwacheeswampfest.org

www.weekiwacheeswampfest.org



6252 Commercial Way #191 Weeki Wachee, FL 34613



2027 Festival Sponsorship Application for March 5,6 & 7th, 2027

Business Name:		Contact:	Title:
Address:		Phone:	
Email:	Website:	Social Media:	
Secondary Contact:	Phone:	Email:	

If applicable to your sponsorship: Please indicate your booth setup day	☐ Thur. March 4, 2027, 9:30 am to 5:00pm	☐ Fri. March 5, 2027, 6:30am to 8:30am (No vehicle after 8:30am)
--	--	---

Select your Sponsorship Type:	
☐ Monetary (Please specify how this is being donated) Cash / Check / Card	☐ In-Kind (Discounted Services, Products, etc.) Please specify what is being donated: _____
☐ Split: Please Specify value for Each: In-Kind \$_____ Monetary \$_____	

EAGLE Presenting Sponsor: \$8,000+

1. Exclusive Sponsorship Benefits

- Exclusivity within the primary sponsor category
- First right of refusal for future events

2. Event Visibility and Recognition

- Display space for sponsor-provided banners
- One 4-by-6-foot Presenting Sponsor banner provided by Swamp Fest
- Sponsor name and logo featured on all event flyers, the Swamp Fest website, approved print media, and social media platforms.
- Live recognition announcements throughout the event
- Additional advertising opportunities on the Swamp Fest website beyond the standard name and logo placement

3. Billboard Advertising (if applicable for this festival)

Your logo included in billboard advertising, provided the sponsorship is paid in full by December 1st before the festival

4. On-Site Presence

- One complimentary 10-by-20-foot booth for promotional materials
- Both adjustments may be discussed

5. Admission and Appreciation Benefits

- Eight complimentary weekend passes
- Discounted pricing on additional passes
- Four T-shirts in sizes Small through 2XL
- Exclusive appreciation dinner invitation for four people

MERMAID SPONSOR: \$3,000–\$7,950

1. Recognition and Renewal

- Special sponsor recognition and rights for the following year

2. Event Visibility

- Display space for a sponsor-provided banner up to 4 by 8 feet or a sign at the event
- Sponsor name and logo featured on event flyers, the Swamp Fest website, approved print media, and social media platforms
- Live recognition announcements throughout the event

3. Billboard Advertising (if applicable for this festival)

- Your logo included in billboard advertising, provided the sponsorship is paid in full by December 1st before the festival

4. On-Site Presence

- One complimentary 10-by-10-foot booth for promotional materials

5. Admission and Appreciation Benefits

- Six complimentary weekend passes
- Discounted pricing on additional passes
- Two T-shirts in sizes Small through 2XL

SWAMP MONSTER SPONSOR: \$700–\$2,999

1. Event Visibility

- Display space for a sponsor-provided banner up to 3 by 6 feet or a sign at the event
- Sponsor name and logo featured on event flyers, the Swamp Fest website, approved print media, and social media platforms (Excluding billboard)
- Live recognition announcements throughout the event

2. On-Site Presence

- One complimentary 10-by-10-foot booth for promotional materials

3. Admission Benefits

- Four complimentary weekend passes
- Discounted pricing on additional passes

MANATEE SPONSOR: \$600

1. Event Visibility

- Display space for a sponsor-provided banner up to 2 by 4 feet or a sign at the event
- Sponsor name and logo featured on event flyers, the Swamp Fest website, approved print media, and social media platforms (Excluding Billboard)
- Live recognition announcements throughout the event

2. On-Site Presence

- One complimentary 10-by-10-foot booth for promotional materials

TURTLE SPONSOR: \$300–\$599

- Sponsor **name only** on event flyers, the Swamp Fest website, approved print media, and social media platforms where space allows. (Excluding billboard) & Live recognition announcements throughout the event

Choose One Additional Benefit of the two below:

1. Display space for a sponsor-provided banner up to 3 by 6 feet or a sign at the event
- OR**
2. One complimentary 10-by-10-foot booth for promotional materials

General Information

Location: Linda Pedersen Park

6400 Shoal Line Boulevard
Weeki Wachee, FL 34607

Festival Dates and Hours

- **Friday, March 5, 2027:** 9:00 a.m.–5:00 p.m.
- **Saturday, March 6, 2027:** 9:00 a.m.–5:00 p.m.
- **Sunday, March 7, 2027:** 9:00 a.m.–4:00 p.m.

Setup Schedule

- **Thursday, February 4, 2027:** 9:30 a.m.–5:00 p.m.
- **Friday, March 5, 2027:** 6:15–7:45 a.m.

Breakdown: Monday, March 8, 2027:

Complete breakdown before 10:00 a.m.

Projected Attendance: 3,000–5,000 attendees

Swamp Festival Release:

All registrants agree for themselves and all affiliated persons to comply with event rules and regulations and to forever discharge the Weeki Wachee Swamp Festival, its officers, volunteers, sponsoring organizations, Linda Pederson Park, Hernando County Departments and other participants from all matters of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss of damage to the undersigned property while in possession, supervision or auspices of the Weeki Wachee Swamp Festival, Linda Pederson Park, its agents, representatives or volunteers/employees.

I declare that all the statements in the application are truthful and correct statements and representative of my art/craft and/or food. I will bring it to the festival. I understand that if in the sole opinion of the festival committee, my application or art/craft or food contains fraudulent or incorrect statements, I may be ruled ineligible for the festival or removed from it at any time. Penalties after the determination of ineligibility or removal will include forfeiture of participation in future Swamp Fest events. I agree to abide by the Festival Rules and understand the Weeki Wachee Swamp Fest Board of Directors reserves the right to make the final interpretation of all rules. I understand that uncivil behavior or breach of professional decorum will be cause for immediate expulsion from Festival grounds.

☐ **I have read and understand the Swamp Festival Rules**

Applicants Signature: _____ **Date:** _____